4 REASONS
LITERACY LEADERSHIP MATTERS

1



School Leaders Directly Impact Student Achievement

School leaders are second only to teachers in their impact on student learning.

Fullan & Pinchot, 2018; Leithwood, Harris, & Hopkins, 2008

2



School Leaders Promote Fair Outcomes

School leaders play a critical role in supporting the literacy needs of all students, including those with or at risk for literacy-related disabilities, by designing and evaluating effective schoolwide reading plans within multi-tiered systems of support.

Eagle, Dowd-Eagle, Snyder, & Holtzman, 2015

3



School Leaders Build Strong Literacy Teams

School leaders improve teaching and learning by promoting staff motivation, commitment, and a positive school culture.

Leithwood, K., Day, C., Sammons, P., Harris, A., & Hopkins, D., 2006

4



School Leaders are Instructional Leaders

School leaders actively support implementation of evidence-based literacy practices by providing access to high quality professional development and coaching/feedback opportunities.

Steiner and Kowal, 2007

Lead for Literacy

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